



## AWARDS STEPS TO ENTER

1. Review call for entries and make your entry selections.
2. Complete entry application(s) and return with check for appropriate to: **Gold Nugget Awards 0416 Hamilton St. Alta Loma, Ca. 91701**

**EARLY Entry Application Deadline - April 3, 2009 \$250 each. Entry Application Deadline - April 15, 2009 \$295 each**

3. Receive your official entry number(s) **by email**
4. Return completed submissions to Gold Nugget Awards— **Completed Submittal Deadline - April 22, 2009**

**Completed entry submission includes – 1 Inch 3 Ring Binder with 12 clear photo sleeves with the following materials:**

1. Copy of your entry application
2. CD of Required Images, Site plan and Floor plans
3. Necessary Forms – Project information (All Cats) - Affordability, Sustainable & Green Builder (see requirements)
4. Photo or Color prints of required images, site plan and floor plans

**NO MORE THAN 12 Sleeves will be accepted. Additional sleeves will be removed prior to judging.**

If you have any questions, please call (800) 658-2751 or (909) 987-2758.

### **GOLD NUGGET TIP SHEET**

Solid presentation helps Gold Nugget judges see how good your work really is. Here are tips from judges and winning entrants that can help you make submittals as complete and effective as possible.

#### **Plan Ahead**

Review possible entries, and make final decisions in a timely fashion; six weeks from the deadline is not too soon to start. Organize all work from this starting point, and be systematic; try to nail down all elements of the final package well ahead of the deadline.

#### **Don't Shoot Yourself In the Foot**

Fundamental errors are the easiest to make; check your work. Make sure you have the required number of photos ("before" and "after" if applicable), the floor plan drawing, the site plan drawing, and complete project information. Check for discrepancies between drawings and the Project Information Sheet; for example, do square footages match? Double check anonymity: for example, does the slide of your front elevation include a model sign with project or builder name?

#### **Project Information Forms**

State design/planning objectives and challenges simply, and explain the achievement. See Judging Criteria in the Call for Entries. Strive for plain English. Avoid sales copy. Have someone read the statement aloud to make sure it conveys what you intend. Supply everything requested for your category. Cleanly type the final document and proofread it carefully.

#### **Photography**

Get the best you can get for your budget. If you have a favorite architectural photographer, book him/her NOW. The best are in great demand. If you don't have a favorite, consult the Gold Nugget pool photographer list in your entry packet. Ask veteran entrants who they like best, and why. Fully use your photographer's expertise. The best can help you resolve issues of shot selection, number of models to shoot, when to shoot, etc.

1. Focus interior photography on architectural interest: room relationships, volumes, views, sculptural elements and other details. Don't emphasize furniture.
2. Focus exterior photography on elevation strength, entry details, streetscape, neighborhood character, community interest, etc.

#### **Illustrations**

Supply drawings that are crisp and easy to review. Check to see that each drawing has required elements. If you can enrich it, consider:

1. Color or shade-coding to highlight renovations, additions or mixed uses.
2. Color keys for site planning exhibits, helping judges locate immediately the various housing types, commercial uses, open space, etc.
3. Roof lines, driveways, sidewalks and landscaping to add interest and information.
4. Furnished floor plans to help judges see how the space planning works.

#### **Site Planning Extras or What is Net Density?**

Net density is generally defined as units/acre for land area that can be developed. It usually includes total acreage of all residential lots and local internal (on-site) major streets. It excludes acreage given to off site major street dedications, slope banks, outer edges or major easements, retention basins and some rec areas/open space dedications. To determine net density, divide number of units by net acreage: 200 units divided by 50 net acres = 4 units/acre.

*Best of luck with your Gold Nugget Awards submittals!*